

## HOW DOES YOUR PUBLIC ENTITY RANK IN MANAGING RISK?

Even in today's soft insurance market, some public entities are doing surprisingly well in managing risk and reducing claims costs. *What's their secret?*

Public entities today are looking for much more than affordable insurance. In fact, successful public entities understand that they need to become partners in risk management with other divisions and departments of their cities and counties.

Through advancements in technology, it has become easy and cost-effective to invest in technology-based value-added services to manage risk and improve employee safety and productivity. The short self-assessment below will assist your public entity in evaluating where you rank when it comes to the latest value-added risk management services—services that are designed to reduce the cost of risk through loss prevention.

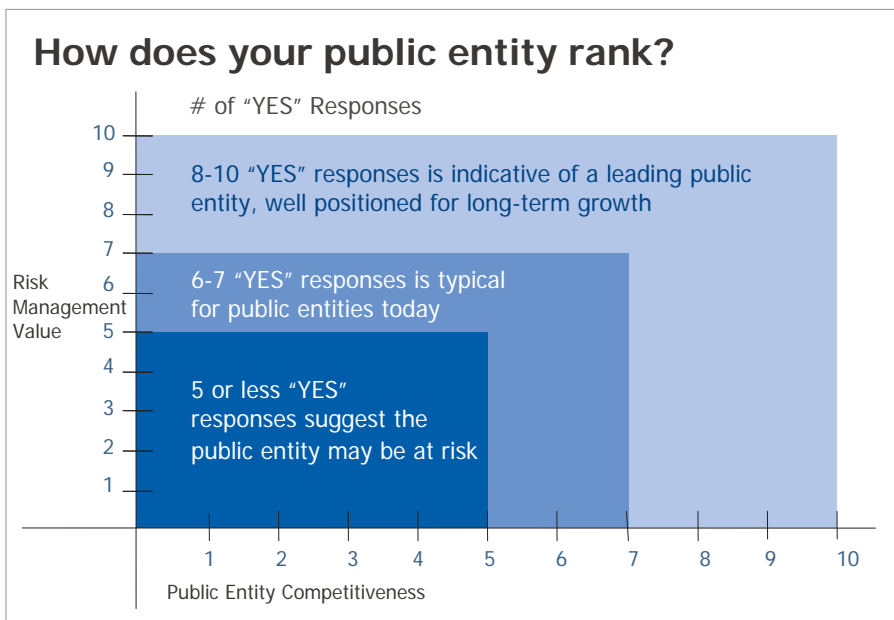
Self-Assessment Statement	YES	NO	NOT SURE
Our management team is able to assess and thoroughly understand the risk management needs of our public entity by department.			
We have a strategy in place for short-term and long-term deployment of technology-based solutions to manage risk for our public entity.			
We have an online risk measurement program that assists departments in identifying and tracking risk, benchmarking other departments against these metrics and providing recommendations on how to address these risk areas.			
Our interactive website allows our departments to receive electronic newsletters, file and monitor claims with risk management, and modify and/or submit department insurance renewal information, such as property schedules, vehicle schedules, number of employees, etc.?			
We have Internet-based systems in place to deliver training, monitor activity and track the completion of training courses from all departments.			
We provide our departments with an Internet-based communication system to quickly and efficiently deliver policies, procedures, regulations and emergency notifications directly to all public entity employees.			
We offer online tools to assist our departments in monitoring and maintaining compliance with policies, regulations and other related activities, such as inspections of fire extinguishers and building inspections.			
We have a system in place to electronically manage the renewal dates of the certifications and licenses for each employee.			
We offer an online solution to our employees designed to change unsafe and/or unacceptable employee behavior in the high frequency and high severity claim areas.			
We use comprehensive analytics and reporting tools to track strategic and operational programs and to monitor our departments' utilization and results in real time.			
<b>Total number of responses</b>			

The back of this document provides more detailed information about your ranking.

## How does your public entity rank?

The number of responses you marked "Yes" indicates where your public entity ranks on two dimensions:

- **Risk Management** - the extent to which you are offering risk management services to reduce claims and provide technology-based value-added services
- **Competitiveness** – how you compare with other public entities



## How can TargetSafety help your public entity improve its score?

*We offer our clients a complimentary C-Level strategic assessment program.*

This is a unique program created for public entities and risk pools. It includes:

- An in-depth diagnosis of your current risk management programs
- Data about how your public entity is navigating the risk management continuum
- Detailed and actionable recommendations for effecting change, reducing claims and saving your organization money

For more information about this program, contact Kevin Hammond at:

**858.376.1607** or [kevin@targetsafety.com](mailto:kevin@targetsafety.com)

*"Can we truly manage our organization's risk when we don't know if we are in compliance with our policies and procedures as well as outside requirements? PreventionLink™ is efficient, easy to use, and provides us with compliance tools that never forget important events, track and document all our essential activities, and always remind us when we need to follow-up with someone that has missed a critical assignment."*

John Billingham  
Risk Management  
City of Plano

**TargetSafety** is a pioneer and leader in the development of online solutions that simplify and standardize risk management. These solutions are used by more than 2,500 public entities nationwide, including risk pools, cities and municipalities, fire and emergency medical service departments, and water and wastewater districts.

TargetSafety's flagship product, PreventionLink, is the industry's most comprehensive suite of training, compliance, communication and risk management technologies for identifying, prioritizing and minimizing risk.

For more information, visit [www.targetsafety.com](http://www.targetsafety.com).

