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**FOR IMMEDIATE RELEASE**

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**PSRI and TargetSafety Launch No Cost, Online Risk Management Community Designed to Help Public Schools Reduce the Total Cost of Risk**

**Athens, GA – November 12, 2009** – The Public School Risk Institute (PSRI) and TargetSafety today announce the launch of Risk Central, a no cost, online risk management community for K-12 school superintendents, administrators, risk management professionals, employees, board members and other key stakeholders. Delivered through TargetSafety’s PreventionLink™ platform—and accessible as a link from [www.schoolrisk.org](http://www.schoolrisk.org)—Risk Central features the latest research and information on risk management in the public schools.

“We are excited to provide school leaders with new tools to access and implement best practices that will help them control the total cost of risk in their districts,” said Lee Gaby, Executive Director of PSRI. “School administrators across the country will now have a convenient path to enhance their proficiency in the discipline of risk management. The community that we’re promoting includes full-time professional risk management staff in the 500 largest districts along with their counterparts in almost 100 school-controlled risk management pools and service agencies. These individuals all work very hard to achieve the highest standards of school safety, productivity and operational quality.”

Included in Risk Central are:

- Featured Resources - Training courses and other documents targeting specific areas of public school risk
- Community Resources - Videos, policies, and presentations provided, and rated, by Risk Central members
- News and Information - Top school-related news headlines delivered in real time
- Featured Contributors - Blog posts from the industry’s thought leaders

Anyone can download documents from the site as well as share their school’s own best-demonstrated practices with others in the community.

“Risk Central is an excellent resource for our district—giving me a forum to interact directly with others who share our concern for safety and protecting our students, employees and property,” stated Curtis Grogan, Risk Manager of Wake County Public Schools in North Carolina. “As a one-stop risk management library, Risk Central makes it easy for me to find and organize news and information that is directly relevant to my job.”

To join Risk Central, visit [www.schoolrisk.org](http://www.schoolrisk.org).

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**About Public School Institute**

Public School Risk Institute is a national nonprofit association dedicated to advancing the discipline of risk management in public education. Established in July 2008, it promotes research, innovation and the exchange of information concerning risk management to benefit all U.S. public school districts. The Institute currently links more than 1,300 districts through its website, [www.schoolrisk.org](http://www.schoolrisk.org), and its risk group members including the Florida School Boards Insurance Trust, Minnesota School Boards Association Insurance Trust, Missouri United School Insurance Council, Pennsylvania School Boards Association Insurance Trust, New York Schools Insurance Reciprocal and Schools of Ohio Risk Sharing Authority.

**About TargetSafety**

TargetSafety is a pioneer and leader in the development of online solutions that simplify and standardize risk management. These solutions are used by more than 2,500 public entities nationwide, including school districts, risk pools, cities and municipalities, fire and emergency medical service departments, and water and wastewater districts. The Company's flagship product, PreventionLink, is the industry's most comprehensive suite of training, compliance, communication and risk management solutions. For more information, visit [www.targetsafety.com](http://www.targetsafety.com).

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